



South Dakota  
School Counselor Association

UNITE, SUPPORT, EMPOWER

# SDSCA Annual Work Plan

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**2018-2019**

*The mission of the South Dakota School Counselor Association is to unite, support, and empower school counselors.*

***“Unite. Support. Empower.”***

# SDSCA Annual Work Plan

## 2018-2019

**Goal: 1. Unite: Advocacy, leadership, and collaboration.**

Who?	What?	When?	How?
All board members	Assemble committee members and send names to Julie	October 1 <sup>st</sup>	Email, face to face, etc.
Renee, Jeff	Set up Members Only section of website	November 1st	Via Weebly
All board members	Newsletter articles	Ongoing *see newsletter schedule in Google Drive	Email/Website/Social Media
Board representatives (Half sheets & hi-lighters) *Anna/Julie CC details * Alyssa- half sheets printed	Talk at Fall DACAC workshops	Sept. 5 (Aberdeen)-Shannon/ Sheila/Ashley S. (?) Sept. 7 (Watertown)- Danielle Sept. 11 (RC)- Melissa (Julie) Sept. 12 (Pierre)- Kim/Alyssa Sept. 13 (Mitchell)-Yolanda Sept. 14 (SF)- Kelly	Face to face (with talking points & swag)

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**Goal: 2. Support: Advocacy, leadership, and collaboration.**

<b>Who?</b>	<b>What?</b>	<b>When?</b>	<b>How?</b>
Yolanda	Open awards earlier; contact administrators re: awards.	December 1 <sup>st</sup>	Email/website; face-to-face
Andrea	Counselor Calendar	September 1st	Email
Vice Presidents (Amanda, Kendra, Shannon, Kari)	Reaching out to all members [info from SDCA, DOE, etc.]	November 1st; ongoing	Email/phone
Jackie, Ashley P., Danielle, Sheila, Jennifer, Renee	Prepare NSCW materials (kit) [vary for grade level]	November 1 <sup>st</sup>	Distribute at Connections, On-line
Stephanie (work with "locals"/chapters to visit NSU, SDSU, SDSU West River, USD)	Contact and visit counseling education programs to visit with staff and students	Ongoing	Face to face, email
Yolanda	Member survey re: specific events; year-end survey	June 1st	Electronic, hard copies at events, year-end at SDCA conference
Jackie, Danielle, Julie, Yolanda, Jeff	New Member Packets	Ongoing (monthly?)	Mailing
All board members * Associated School Boards of South Dakota focus group	Pursue collaborative partnerships with stakeholders	* ASBSD- Dec. 1st	Face to face, PD events, phone, email, mail

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**Goal: 3. Empower: Professional development, ethical support, and resources for student success in the academic, career, and personal/social domains.**

<b>Who?</b>	<b>What?</b>	<b>When?</b>	<b>How?</b>
Anna, Jeff, Hande, Ashley P., Renee, Sheila, Jennifer	Counselor Connections (November 2nd & 3rd)	Aug. 3- call for programs Nov. 3rd (call for programs, reserve rooms, plan for social, etc.)	Website/Email/Social Media/ Face-to-face
Alyssa	Pre-conference speaker (2019)	Prior to SDCA Pre-Conference (May 2nd-4th, in conjunction with SDCA & SDMHCA?)	Email/phone/face-to-face
All board members	Submit pertinent resources to Renee to post on website/social media	Ongoing	Via email
Jeff	ASCA book sales	Ongoing; @ PD events	Sell at conferences and Members only site
Alyssa	SDSCA Member polos	Ongoing	In person, via mail