



South Dakota  
School Counselor Association

UNITE, SUPPORT, EMPOWER

# SDSCA Annual Work Plan

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**2017-2018**

*The mission of the South Dakota School Counselor Association is to unite, support, and empower school counselors.*

***“Unite. Support. Empower.”***

# SDSCA Annual Work Plan

## 2017-2018

**Goal: 1. Unite: Advocacy, leadership, and collaboration.**

Who?	What?	When?	How?
All board members	Assemble committee members and send names to Alyssa	October 1 <sup>st</sup>	Email, face to face, etc.
Courtney & Jeff, Tobin	Set up Members Only section of website	October 1st	Via Weebly
All board members	Newsletter articles	Ongoing *see newsletter schedule in Google Drive	Email/Website/Social Media
Board representatives (Talking points [via swag] by Randi & Jackie by Sept. 1)	Talk at Fall DACAC workshops	Sept. 6 (Aberdeen)-Shannon Sept. 7 (Watertown)- Danielle Sept. 11 (RC)- Laura (Julie) Sept. 12 (Pierre)- Kim/Alyssa Sept. 13 (Mitchell)-Yolanda Sept. 14 (SF)- Kelly	Face to face (with talking points & swag)

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**Goal: 2. Support: Advocacy, leadership, and collaboration.**

Who?	What?	When?	How?
Julie, Alyssa, Andrea	Open awards earlier; contact administrators re: awards. Add Criteria for new Admin Award	November 1 <sup>st</sup>	Email/website; face-to-face
Andrea	Counselor Calendar	September 1st	Email
Vice Presidents	Reaching out to all members [info from SDCA, DOE, etc.]	December 1st	Email/phone
Jackie & Randi	Prepare NSCW materials (kit) [vary for grade level]	November 1 <sup>st</sup>	Distribute at Connections, On-line in Member Only website
Dustin (NSU), Randi (SDSU), Jeff (USD), Julie (West River) various other board members	Contact and visit counseling education programs to visit with staff and students	Ongoing	Face to face, email
Julie	Member survey re: specific events; year-end survey	June 1st	Electronic, hard copies at events, year-end at SDCA conference

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**Goal: 3. Empower: Professional development, ethical support, and resources for student success in the academic, career, and personal/social domains.**

Who?	What?	When?	How?
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Amanda & Anna, Jeff, Hande, Randi & Jackie	Counselor Connections (November 3rd& 4th)	Nov. 3rd (call for programs, reserve rooms, plan for social, etc.	Website/Email/Social Media/ Face-to-face
Jeff	Pre-conference speaker (2017)	Prior to SDCA Pre-Conference (April 19, in conjunction with SDCA & SDMHCA?)	Email/phone/face-to-face
All board members	Submit pertinent resources to Courtney to post on website/social media	Ongoing	Via email
Jeff	ASCA book sales	Nov. 4 <sup>th</sup> (May 4 <sup>th</sup> -6 <sup>th</sup> ?)	Sell at conferences and Members only site