

SDSCA Annual Strategic Plan

2021-2022

Goal: 1. Empower/Support: Advocacy

Who?	What?	When?	How?
<ol style="list-style-type: none"> 1. Andrea/Megan 2. Jeff/Danielle 3. Kari 	Branding school counseling	<ol style="list-style-type: none"> 1. Oct 29 2. Sept 1 initial contact Apr. 1 proposal submitted 3. Nov 1 	<ol style="list-style-type: none"> 1. Providing talking points to discuss role with admin 2. School Counselor and principal present on how to work together 3. SDSCA swag
<ol style="list-style-type: none"> 1. Yolanda/board members 2. Ashley 3. Megan 	create shareable documents for membership and stakeholders	<ol style="list-style-type: none"> 1. Oct 29 2. Apr 1 3. Apr 1 	<ol style="list-style-type: none"> 1. Folder of advocacy resources 2. How to use data training 3. Updating advocacy webpage
<ol style="list-style-type: none"> 1. Jo 	administration liaison on SDSCA board	<ol style="list-style-type: none"> 1. Nov 1 	<ol style="list-style-type: none"> 1. Consulting the SDSCA board
<ol style="list-style-type: none"> 1. Ashley/Board Members 	Proactive legislation	ongoing	<ol style="list-style-type: none"> 1. Creating position statements

**SDSCA Annual Strategic Plan
2021-2022**

Goal: 2. Unite/Support: Professional Development

Who?	What?	When?	How?
<ol style="list-style-type: none"> 1. Kim/Sheila 2. Amanda 3. Sara 	Book Studies - repeat previous book studies and add additional options	<ol style="list-style-type: none"> 1. Apr 1 	<ol style="list-style-type: none"> 1. Work with local universities to offer graduate credit
<ol style="list-style-type: none"> 1. VP's 2. Tiffany 	Webinars/Presentations	<ol style="list-style-type: none"> 1. Apr 1 	<ol style="list-style-type: none"> 1. Develop a presentation or find a speaker for membership professional development opportunities
<ol style="list-style-type: none"> 1. Randi 2. Kendra, Synnora, Hande, Dan 	Professional Development justification resources	<ol style="list-style-type: none"> 1. Sept 1 2. Feb 1 	<ol style="list-style-type: none"> 1. Share ASCA resources with membership 2. Share/create resources on why to attend Professional Development and planning for future years

**SDSCA Annual Strategic Plan
2021-2022**

Goal: 3. Support/Empower: Rural Connections

Who?	What?	When?	How?
1. Megan/Board Members	Update SDSCA website	1. Nov 1	1. Seperate page for professional development 2. Link resources
1. Kendra 2. Andrea/VP's	Develop and encourage participation in collaboration groups for counselors	1. Sept 1 2. May 1	1. Engage chapters 2. DOE School Counselor Collaboration meetings